



It's Our Community **Olds** 2016



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Signature Events
Facility Rentals
Community Celebrations

Farmer's Markets
Events Calendar
Sponsorship

Livestock Events
Festivals
And much more!

About Us

ORE promotes awareness and understanding of agriculture's vital role in our community. ORE strives to be the 'first choice' convention, rural youth development, recreation, agriculture, entertainment facility in Alberta by exceeding client guest expectations through professional, accommodating customer service. Visit the ORE website and Facebook page for the most engaging delivery of event images and information.

ORE Facilities

ORE is proud to offer relevant facilities to our agriculture, industry and community clients. The dedicated staff are committed to providing a valuable experience to assure that each event meets or exceeds its quality expectations. ORE strives to implement improvements and efficiencies to better serve the growing annual event portfolio which includes youth, livestock, sales, shows, entertainment, training, celebrations, weddings, awards and much more. ORE has a very diverse utilization of over 141,000 square feet being utilized over 700 activity days per year to over 50,000 participants and guests.

Signature Events

ORE is very proud of our traditional and prestigious livestock event production. Livestock shows including beef, dairy, sheep, light horse and draft horse have seen sustainability, momentum and even growth at a time when the exhibition industry has witnessed significant decline or elimination of primary agriculture showcases. ORE attributes this unique achievement to the commitment and dedication of volunteers who work tirelessly to assure each event's success. Check out the following ORE Signature Events that are spotlighted throughout the year and truly showcase exhibitor talent, commercial commerce and outstanding agri-business:

- April 8th: Spring Fling Community Fundraiser
- May 26th – October 6th: Farmer's Market every Thursday 3:30pm-6:30pm
- July 2nd – 4th: Central Alberta Draft Horse Classic
- July 11th – 15th: Summer Synergy Youth Livestock Showcase
- September 17th: Kegs & Legs Beer Festival
- September 30th – October 2nd: Olds Fall Classic Beef Show
- November 19th: Olds Santa Run
- November 26th: Christmas Market, Santa Claus Parade & Light Up

Sponsors

ORE pays special tribute to the sponsors of our signature events as well as the annual rural economic and social development partners in the region. Please visit any of these locations and consider these businesses when making your purchasing decisions. Please notify the Olds Regional Exhibition by email if you would like to be included in our Sponsorship Partner Program.

www.oldsregionalexhibition.com

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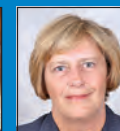
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Welcome to Olds



Olds is the new Alberta – a potent mix of urban amenities and opportunities in a rural setting less than an hour from Canada's most dynamic big city, Calgary.

Olds is also less than two hours from the provincial capital of Edmonton and serves as the professional, commercial, educational, and innovation centre for Mountain View County.

With a population of 8617 and a regional trading population of over 40,000, Olds offers big city infrastructure and facilities in a friendly, safe community.

Where else can you find a one gigabyte fibre broadband

connection, a livestock auction facility and an internationally-recognized college providing top-notch agricultural, science, business and trades programs geared to entrepreneurship and hands-on success in the competitive marketplace?

If you are looking for a family-oriented community with progressive schools, first-class recreational, cultural and sports facilities, and the full range of retail and commercial businesses, Olds is the place.

If it's a warm welcome you're looking for, you're bound to find it in Olds.

Just passing through?

Stop at the Olds Aquatic Centre as you enter the town from the southeast.

The self-serve Tourist Information Centre is open year-round and provides local and regional travel information including campground and accommodation guides.

Planning on staying?

Hi Neighbour Welcome Service has been welcoming newcomers to the community for over 30 years. Newlyweds and new residents alike benefit from a friendly smile, community information, and gift certificates provided by businesses and groups and distributed through the Hi Neighbour hostess.

New to the country?

Olds has a Welcoming Communities committee that works hard to strengthen social cohesion and economic inclusion for immigrants new to the community. Volunteers facilitate diversity training for employers and hold workshops to teach such important life skills as dressing for winter.



Legislative Assembly of Alberta

NATHAN COOPER
MLA

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Our reputation

"Big business. Technology advancements (fibre). Small town community, feel and safety."

"Centrally located, progressive community committed to sustainability."

"Country living with the amenities of city living."

"Education and employment. Schools and the number of employment opportunities."

"Forward thinking innovative community with a vibrant cultural scene and pride in its heritage."

"Friendly people, opportunities to work, great schools, recreation facilities shopping."

"Good place to raise a family as a whole from small to elderly."

"Great community lots of co-operation."

"Growing community with friendly people. Small town life with access to Red Deer and Calgary."

"Safe, friendly, all the amenities, easy

access to businesses, no traffic problems."

"Show them the progressive nature of their arts and the warmth of the community as a whole."

"Strategically located along QEII with access to larger centres yet still a quiet safe place."

"The community has a broad base of volunteers that work together to add vitality to our community."

"Friendly community but modern and up to current times."

"Excellent location with all the amenities a family would want. State-of-the-art educational facilities from pre-school through college. Innovative technologically. Safe, friendly community."

"Best of both worlds. Small town values, yet has all the amenities. Growing commercial and residential areas. Variety of educational options. Central location in Alberta."

"Sustainable community, strong local economy, caring, friendly, not too big, sports facilities, Christian churches."

"A place of opportunity that is creating the type of environment people and families want to live in. Excellent school systems; excellent entrepreneurial business start up opportunities; close to major centers and airports; access to incredible outdoor recreation; safe and no traffic grid locks."

- Select responses to a 2010 Town of Olds Situation Analysis survey question asking why they would recommend people join the community of Olds.

A photograph of a woman with long brown hair and glasses, wearing a red and black plaid shirt over a black top, kneeling on a sidewalk. She is smiling at the camera. The sidewalk is decorated with colorful chalk art, including the words 'community comes first' and various geometric shapes. In the background, there is a brick building with large windows and a sign that says 'Come in we're OPEN'. The text 'OI Believes' is written in green above the word 'community', which is in large blue and yellow letters. The word 'comes' is in green, and 'first' is in blue. Below the main text, there is a paragraph about the 'Let's Chalk' event and a website link.

OI Believes
community
comes
first

OI supports "Let's Chalk" an event where over 300 students raise awareness about mental health and spread positive messages around the Town of Olds.

Find out more at
www.oldsinstitute.com

The Olds advantage



When Olds Institute executive director Mitch Thomson got a phone call inquiring about the suitability of Olds for a self-driving car trial, he wasn't surprised that Olds' reputation of being technologically advanced was known on an international level.

"They needed space and they needed to have the ability for the vehicles to communicate wirelessly with all facilities," said Thomson.

Thanks to a more than \$13 million community wide one-gig fibre network started in 2009, Thomson expects to take more calls like this.

Today, it is Canada's first community-owned open access network.

And through the community-owned Mountain View Power and O-NET, free Wi-Fi access is being deployed throughout the community as well.

It allows users to surf the web, email or stream video from

anywhere where there's a hotspot. Residents and visitors can access more than 80 hotspot locations in Olds via O-NET with fundraising going on to expand access at the hospital.

And thanks to the infrastructure provided by O-NET, Olds College was able to become a one-gigabyte campus.

"The first in the nation. That's right. The first in the nation. Not the province; the country," college president Tom Thompson said during a recent college event.

He said that has enabled the college to get to a point where every student and instructor uses tools like iPads for teaching, learning and exploration "leaving behind the more traditional sage on the stage instructional model."

"Olds College has an ambitious future and O-NET will be a critical partner in our next grand idea. That's right – there's always a next grand idea that will see Olds as the site of the global agribusiness economy," Thompson said.

O-NET chair Joe Gustafson said O-NET has been thrilled



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to work with the college on Internet connectivity that now extends to the new 450-bed student residence on campus.

"I believe that this is the first one-gig fibre to the bed residence in Canada, and I haven't read of any anywhere else in the world," Gustafson said during a recent college event.

Gustafson pointed to other advantages that Olds offers as well.

"With the Olds College, our Community Learning Campus, our public schools, and our knowledge-based businesses, intellectual capital contained within the town of Olds as a whole might well be our greatest competitive advantage."

Collaboration between the Town of Olds, neighbouring municipalities, entities within the town and volunteers is key to the community's success, Thomson said.

As a non-profit community and economic development organization, Olds Institute is owned by the community and driven by volunteers.

Olds Institute bases every objective on the philosophy that economic development should be driven by the community.

The four founding members were the Olds and District Chamber of Commerce, Olds College, Olds Regional Exhibition and the Town of Olds. The Olds Institute has expanded to include associate members: Mountain View County, Chinook's Edge School Division and Red Deer Regional Catholic Schools.

Small, medium business capital



Olds Institute's mission statement is "We are the Small and Medium Size Business Capital of Rural Alberta."

If you are looking to start a new business or relocate your existing business, talk to the Institute about Olds.

- Lower real estate costs and overhead costs in general
- Commercial and industrial sites centrally located with easy highway access
- Serviced industrial and commercial land
- Existing vacant commercial spaces for lease
- Tap into an existing, skilled regional workforce as well as the bright minds and research coming out of Olds College

Other "Olds Advantage" factors include prime location, global accessibility and internationally recognized and award winning facilities.

Olds is open for business as demonstrated through the vibrancy of the Uptowne business and cultural core, and the rapidly growing business development area on the west end of town that houses several of our largest employers and offers new investment opportunities for enterprise and entrepreneurial expansion.

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Population demographics

The 2014 Municipal census shows Olds as having a population of 8,617. However, planning and development officials now estimate that number to be closer to 10,000 when steady in-migration and Olds College student population is calculated into that mix. In addition, there are 12,359 Mountain View County residents located within the immediate vicinity of Olds.

Several changes in Olds' demographics occurred between the 2006 and 2011 federal census:

- In 2011 there were more males aged 15 to 24 and 30 to 39 than females in the same categories. Town officials think this may be due to the available jobs in the community that appeal to this demographic of males.
- In 2011 there were fewer households without children compared to 2006 - 32.9 per cent compared to 36.2 per cent. This may indicate a small trend towards a younger population.
- In 2011 there was a slight increase in the number of persons aged 60 and over - 25.3 per cent compared to 23.6 per cent in 2006. Officials say this continues to reinforce that Olds is an older community.



According to a Central Alberta Economic Partnership report:

- non-immigrant population of Olds is 8,361

- immigrant population is 1,106
- non-immigrant population born outside of Alberta is 2,597
- non-immigrant population born in Alberta is 5,764

As for marital status:

- 4,187 married
- 664 living common law
- 1,938 single (never married)
- 572 divorced
- 629 widowed

Spotlight on seniors

According to a research report commissioned by the Community Lifestyles Committee of the Olds Institute, Olds had "...a significantly higher number of older adults aged 60 and over than in towns with similar population in the province of Alberta."

With support from the Olds Institute and Olds town council, the Age Friendly Committee is developing a project based on the province's 'Building Age Friendly Communities' materials.



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Olds & District Chamber of Commerce

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Member benefits include:

- Events Specific to Networking & Promoting / Showcasing Your Business
- Educational Workshops & Professional Speaker Sessions
- Referrals & Exposure to Visitors and Community Businesses
- Direct Link to Your Website
- Member 2 Member Discount Program - Shop Local / Shop Olds
- Financial Benefits: Reduced Rates for Visa, Mastercard, Monex, Purolator, Hotel & Fuel Rates. Group Insurance with Flexible Design. Preferred Rates at Chamber Events
- And More Check Out Our Website

'WE BUILD OUR COMMUNITY BY BUILDING BUSINESS'

Website: www.oldsalberta.com • Email: oldschamber2@telus.net
 Phone: 403-556-7070



The project has identified that this demographic would be important to consider when developing services in Olds.

What does an Age-Friendly Community look like?

It will have healthier residents, which will include those with various disabilities.


Residents are supported to maintain their independence and prevent illness and injuries.

Age-friendly


communities adapt, create and put in place policies, services, settings and structures that support and enable people to age actively by:

- Developing stronger community connections: residents are encouraged to participate in the workforce, recreational opportunities and social & volunteer opportunities;
- Increasing optimal use of public resources thus improving use of tax dollars;
- Providing greater business opportunities;
- Enhancing citizenship.

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How can you get involved with?



The Brief

Citizens brief us of what they want and need. Project timelines are being set as well.

STEP 01



STEP 02

The Research
Our team gathers all relevant materials for the project

The Ideation

After we gather all the facts, we do brainstorm to find the big idea!

STEP 03



STEP 04

The Production
Final execution of the approved idea.

The Delivery

Done! Time to party and celebrate!

STEP 05



Our Story

Every community has them - business owners, residents, elected officials - friends who like to get together over a cup of coffee and talk about the things they'd like to do, if they only had the time. "If we just had this," or "If we only did that," or "If we could get," ... and so that's how the Olds Institute for Community and Regional Development began.

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The railway may have originally brought them here and the fertile farmland may have kept them here, but today, it is a diversified economy that continues to attract residents to Olds to live, work, and play.

There were 644 licensed resident businesses and 187 non-resident businesses licensed in Olds in 2015 – 139 more than in 2014.

They run the gamut of small, one-person home-based operations like bookkeeping or consulting services to large industry employing hundreds of area residents.

The town acts as a major service centre and regional market to an estimated population of over 45,000 in the area.

Olds is a major agribusiness hub as well as a base for oilfield service and light industrial manufacturers.

Main economic drivers are Olds College, Olds Regional Exhibition, and Cornerstone Development (Wal-Mart, Staples, and Canadian Tire), as well as the Community Learning Campus.

Entrepreneurs have left few stones unturned in their quest to provide for an increasingly diverse population – there's consumer-based retail stores, food,

beverage and accommodation businesses, car, truck and recreational vehicle sales dealers, repair and maintenance shops, and unique "only in Olds" goods to name a few.

Large industry partners provide for building needs, nutraceutical supplements, and oil and gas industry servicing.

They are owned by large national companies, local families, non-profit organizations, cooperative members and community-minded individuals.

A variety of provincial and federal offices are also located in the town, adding to the diverse mix.



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Largest employers



- Olds College (434)
- Olds Hospital (300)
- Chinook's Edge School Dist.73 (243)
- Wal-Mart (200)
- Richardson Bros. (Olds) Ltd. (150)
- Town of Olds (102)
- Olds Softgels Ltd. (est. 100)
- Mistras Canada Inc. (95)
- Sobeyes (80)
- B&M Home Hardware (70)
- Pro-All International Manufacturing Inc. (67)
- Mountain View Credit Union (60)
- Westview Coop (60)
- Boston Pizza (54)
- Canadian Tire (53)
- Westeel Ltd. (50)
- Padnoma Support Services (47)
- Peter's No Frills (35)
- Hildebrand Motors Ltd. (35)
- Shoppers Drug Mart (35)
- Olds Ironworks (33)
- Parkland Pipeline Contractors Ltd. (31)
- Hi Pro Feeds LP (30)
- Olds Auction Mart (30)
- Pomeroy Inns & Suites Olds (30)
- Cam Clark Ford (22)
- Wild Rose Medical Centre (20+)
- O-NET (20+)

Chamber of Commerce

The Olds & District Chamber of Commerce serves its members and works to improve the business, economic, and social communities of Olds and the surrounding area. The chamber hosts several events throughout the year, as well as helping in the community with various programs, including:

- Member 2 Member Shop Local Shop Olds
- Olds Community Events Calendar
- Olds Fashioned Christmas Calendar of Events

The chamber's mission is to foster a positive business environment by providing services, advocacy and leadership to its members.

The Olds & District Chamber of Commerce is an Essential Member of the Olds Institute for Community and Regional Development.

Olds Institute

As a non-profit community and economic development organization, the Olds Institute is owned by the community and driven by volunteers. It leverages the resources in the community by empowering volunteers to build the innovative and entrepreneurial community that Olds has become famous for.

While the Institute has numerous different committees working on various aspects of economic development, its Business Attraction Retention & Expansion Committee serves as a management tool to help community partners contend with issues surrounding community revitalization.

Institute officials believe this process can develop a framework for moving Olds forward by assisting local businesses to expand.

Uptowne Olds Committee

The objective of Uptowne Olds is to promote the downtown core (Uptowne) as the preferred place to live, work and shop.

Along with this objective both Uptowne Olds and Olds Institute promote economic development through sound stewardship of the culture, heritage and historic fabric found in the community.

2015 building permits

Total: 134 permits with a construction value of \$15,901,813

- Detached dwelling - 38 permits, 38 units, construction value of \$11,315,000
- Duplex dwelling - 2 permits, four units, construction value of \$910,000
- Multi-unit dwelling - 1 permit, 3 units, construction value of \$535,000
- Accessory building/other - 50 permits with a construction value of \$707,900
- Commercial -18 permits with a construction value of \$1,368,913
- Industrial - 18 permits with a construction value of \$630,000
- Institutional - 7 permits with a construction value of \$435,000

Olds housing values

Single Family median value \$299,813 (Source: Stats Can 2011 Census)

Olds average homeownership

Estimated income required to own a single family home based on the average and median sale price for 2012: 25 yr. amortization; 5 yr. fixed term; 5% down; Royal Bank rate of 3.89% = \$72,500.00. (Source Royal Bank)

Olds average single family home sales price in 2012 was \$330,789 (Source: Calgary Real Estate Board stats)

A total of 100 home/condo/apartment sales in Olds in 2012 (Source: Calgary Real Estate Board stats)

Housing affordability

Market housing tenure for Olds is 74.4% owned, 25.4% rented. (Source: Stats Can 2011 Census)

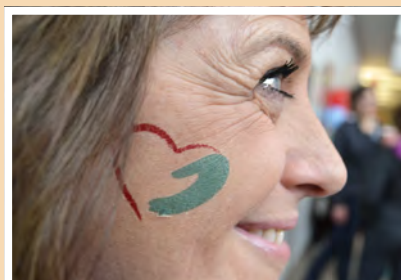
Medium need group rental affordability

Suitable for household incomes between \$31,000 and \$44,500 – prices range from approximately \$775 per month for a one-bedroom unit to approximately \$1112 for a four-bedroom unit. (Source: MAP Affordable Housing Study Nov. 2009)

Volunteerism

While statistically Olds residents compare quite similarly to others across the province, it can be said they are in a league of their own when it comes to their community spirit and volunteerism.

Take the first ever Pick Up Garbage (PUG) event held in May 2016.



"We want to celebrate this as a total community participation (event) highlighting that volunteerism can be done by everybody and that the whole community can get

involved in something like this," said Olds Lions Club member and organizing committee chair Henry Czarnota.

Like the 4-H slogan that links the area clubs' youth to their rural roots and agricultural future as generations before them, Olds residents too, learn to do by doing.

It is evident that volunteerism makes its mark on just about every facet of life in Olds.

Service clubs have been the backbone of the community for over a century, dating back to even before Olds was officially incorporated and recognized as a town in 1905.

With volunteer labour, fundraising and gifts in kind, service club members have built many of the public use buildings still standing today, feed, clothe and put a roof over the heads of those in need, and support responsible citizenship in all ages.

Through no less than 16 service organizations, hundreds of thousands of dollars are raised year after year to support the health and well-being of fellow Olds residents.

A library, arena, swimming pool, cemetery memorial wall, countless playgrounds, seniors' housing, winter sports complex, halls, camps, and countless other facilities have been built by service club donations and community volunteer effort over the years.

Donations and volunteer effort have provided for much needed medical equipment in the hospital, theatre seats in the state-of the art Fine Arts and Media Centre at the Community Learning Campus, sporting equipment at the schools and the newly opened Olds Splash Park.

If there's one thing that rings true throughout the years about Olds residents, it's that they pull together when a community need is identified.



The Olds Lions Club coordinated a one-day community clean up that saw 16 partners participating, including more than 1,000 students from four schools.

Other partners included the Town of Olds, CP Rail, the boy scouts, girl guides, Boys and Girls Club, Olds & District Chamber of Commerce, Communities in Bloom, Olds Legion, Church of the Nazarene and Olds College.



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Arts, culture, heritage

Art

Olds and area has a wealth of visual artists. The Olds Handicraft Guild, Wellspring Visual ArtNetwork and Olds Art Club consist of individuals working in a variety of mediums and all forms of crafts. Wellspring hosts an annual artwalk through businesses in several communities each summer while the art club hosts show and sales.

Come out to the annual Art Battle which features live competitive painting. Painters create the best work they can in 20 minutes. As they work, patrons move around the easels, closely watching the creative process.

The Mountain View Film Group is a member of the Toronto Film Group and shows movies that might not otherwise make it onto the regular circuit on Olds.

The Olds & District Kiwanis Music Festival Society holds an annual spring festival to promote musical and speech art talents of young people in Olds and district.

The Olds and District Music Teachers Association is a non-profit society that promotes performance and other learning opportunities to music students through master classes/workshops and annual recital.

Heritage

Located in the historic Alberta Government Telephones building at the corner of 50 St. and 51 Ave. the Mountain View Museum and Archives tells the story of the settling of the Olds area through various displays.

You can now watch the Olds Victoria Hotel burn down all over again.

The Mountain View Museum has digitized VHS footage from the fire that destroyed the building about 30 years ago. It is part of a new exhibit at the museum.

The Victoria Hotel, which once stood at the corner of 50 Avenue and 50 Street, was built in 1906 and was the first hotel in Olds.

Other new displays this year depict Olds businesses that were established between 1896 and 1913.

The archives include over 14 metres of textual documents and over 2000 photographs.

Olds is part of the Alberta Main Street program that seeks to maintain and restore the historical aspects of the town's history. Town officials are also focused on maintaining historical aspects throughout the rest of the community including preserving the look of East Olds.



Culture

Uptowne Olds has one of the largest concentrations of ethnic businesses in the area.

There are Filipino, Vietnamese, East Indian, Chinese, Greek and Thai businesses operating in Uptowne.

“Not that we planned it this way – the town or the community or Uptowne – but there’s becoming quite a cultural diversity,” Olds chief operating officer Doug Wagstaff said.

Uptowne Olds committee member Rita Thompson agreed the area is becoming culturally diverse.

“When we started the whole Uptowne that was our vision and look at it – it’s coming to fruition,” she said.

Elsewhere in town there is also a Japanese restaurant and other Chinese offerings.

Aside from businesses there are a number of events and groups promoting culture in the town.

Pillage the Village is an annual medieval festival put on as a fundraiser for the library.

Through the Sons of Norway, there are opportunities to learn the Norwegian language, cooking, rosemaling, chip carving, Norwegian knitting and hardanger.



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From pre-kindergarten through to college, Olds is on the leading edge of education.

The dual credit program at Olds College and Olds High School is a model that could be followed in the rest of the province, Advanced Education Minister Marlin Schmidt said during a stop in the community in 2015.

Under the dual credit program, Olds High School or Olds College students can earn credits in various high school or college courses at the same time.

"I was blown away when I found out the high school completion rates here in Olds. I can't remember the number, 98 per cent or something, way above the Alberta average. So what's happening here is the model for the rest of the province to follow," Schmidt said.

"When we see success like we see here in Olds, that's a signal to us that something is working really well and we need to give it serious consideration for expansion," he added.

The college and high school partnership evolved many years ago with the creation of the more than \$55 million Community Learning Campus (CLC).

It is an innovative approach to high school, post-secondary and community education.

The CLC addresses specific rural needs by sharing resources and working jointly with a variety of community groups and agencies. The CLC is a joint venture between Olds College and Chinook's Edge School Division (CESD) in collaboration with the Town of Olds, Mountain View County, and the University of Alberta. Integrated with the Olds College Campus, the CLC consists of five multi-use facilities complete with integrated programming.

Facilities include: the Bell E-Learning Centre, the Fine Arts & Multi Media Centre which includes the TransCanada Theatre and the Ralph Klein Centre which houses not only the high school but government offices, as well as fitness facilities which now includes a \$1.65-million High

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When opened it was the first-of-its kind in Alberta.

The college itself boasts many firsts as well.

The Bachelor of Applied Science degree, majoring in Agribusiness is the only program of its kind in North America.

Brewmaster & Brewery Operations management is the only program of its kind offered in Alberta.

The Olds College Meat processing certificate is unique in North America, packing the whole process stream from slaughter to retail into 15 weeks.

The Exercise Rider and Jockey Training program is unique because students have access to Thoroughbred race horses and Alberta A Track facilities.

Its technological advancements are highly sought after.

Apple has added Olds College to its list of Apple Distinguished Schools, recognizing the institution for how it has embraced



mobile technology use in education.

Olds College is just the second school in the country to be awarded the title.

Being named an Apple Distinguished School means Olds College gets a stamp of approval from the tech giant as a place where mobile technology and learning go hand in hand.

All faculty, staff and students are equipped with an iPad. As well, the IT department had improved Wi-Fi access and O-NET's one-gigabit service increased Internet bandwidth.

Olds College will continue to strive to be the premier Canadian integrated learning and applied research community specializing in agriculture, horticulture, and land and environmental management.

Chinook's Edge School Division provides education in town from pre-kindergarten to Grade 12 while Red Deer Catholic Regional Schools provides education from pre-kindergarten to Grade 8.

Early childhood learning opportunities also abound.

Higher learning:

- Olds College - Certificate, diploma and applied degree programs offered and participates with other institutions in offering post-diploma degrees.
- Olds High School – Grades 9 – 12
- Olds Career High School – Meets the needs of individual learners in Grade 10 - 12 courses and also offers adult upgrading.
- Ecole Deer Meadow School – Grade 5 – 8
- Ecole Olds Elementary School – Pre-kindergarten – Grade 4
- Holy Trinity Catholic School – Pre-kindergarten – Grade 8
- Olds Koinonia Christian School - Kindergarten to Grade 12
- Horizon School – Congregated alternate school providing individualized programming for special needs students year-round.
- Boys and Girls Club of Olds and Area – Pre-school and pre-kindergarten

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Sports & recreation

Dancing, singing

The Olds Community Choir rehearses and performs choral music of many styles and periods. The choir holds annual Christmas and spring concerts as well as performs at various functions throughout the year.

The Olds Calico Capers Square Dance Club is a Phase 2 and 3 Rounds and Mainstream squares. Beginner lessons are offered every fall for a minimal charge.

Youth service and sporting groups

Organized youth groups run the gamut from 1st Olds Scouts, Girl Guides of Canada and Air Cadets to 4-H and church clubs.

There is a club or organizing body for just about every imaginable sport including hockey, skating, curling, badminton, lacrosse, swimming, soccer, baseball, softball, and karate.

Olds Grizzlys

The community-owned Junior A hockey club is in its 35th year of operations. The teams plays in the Alberta Junior Hockey League which is a development league for university and college young men aged 16 to 20. Regular season play runs September to February.



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Olds & District Evergreen Centre

This hall is home to the Olds & District Evergreen Club. The Evergreens are a senior citizens group (50 years and older) who meet during the week for activities such as card games, bingo, square dancing, carpet bowling, pool, shuffleboard and day bus trips.




Olds Aquatic Centre

The OAC features a 25-metre competition-sized lane pool which flows into a separate tot pool that has a zero-depth beach-type entry allowing easy access for youngsters or anyone with mobility difficulties. The eight metre long waterslide is always a crowd pleaser as is the whirlpool. Swimming lessons, courses, and a range of recreation programs are offered at the aquatic centre.



Olds Sportsplex

This recreation complex has an arena with two ice surfaces and a curling rink with six sheets in addition to a Concourse. It is the home to the Olds Grizzlys Junior A hockey club as well as a variety of minor hockey and skating clubs.



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| 19

Swimming

The Olds Aquatic Centre is a state-of-the-art facility featuring an eight-metre tall waterslide, a five-lane, 25-metre lane pool, whirlpool, a tot pool with beach-type entry for children and the physically-challenged, and a multi-purpose room, perfect for parties and meetings. The facility is wheelchair accessible.

Disc golf course

Built for the 1999 Alberta Seniors Games on the site of an old par 3 golf course, the Olds Disc Golf course is a manicured site with open fairways and well protected targets.

The location is at Hartman Green, by the Ecole Olds Elementary School at 53rd Avenue and 53rd Street and is free to use by all.

Disc golf is played much like traditional golf. Instead of a ball and clubs, however, players use a flying disc, or Frisbee. The object is to complete each hole in the fewest throws. A golf disc is thrown from a tee area to a target which is the "hole". The hole can be one of a number of disc golf targets; the most common is called a Pole Hole in an elevated metal basket.

Golf

The Olds Golf Club is an 18 hole course certified Audubon Cooperative Sanctuary located three kilometres east of Olds on Highway 27 and then north a kilometre.

Trail Creek Golf is a new 9 hole course developed in a scenic coulee located seven miles west of Olds on Highway 27 and then one kilometre north on Rge. Rd. 31.

Olds Sportsplex

The Olds Sportsplex is located at 5133 - 52 Street and features an arena with two ice surfaces. The main ice surface (200' x 85') is used from approximately May to August for non-ice functions and from mid-August to April for ice rentals. The auxiliary ice surface is used from April to September for non-ice functions and from mid-September to March for ice rentals. The upstairs Concourse is also available for rentals, dances, shows, meetings and other functions. Lockers are also available for rent.



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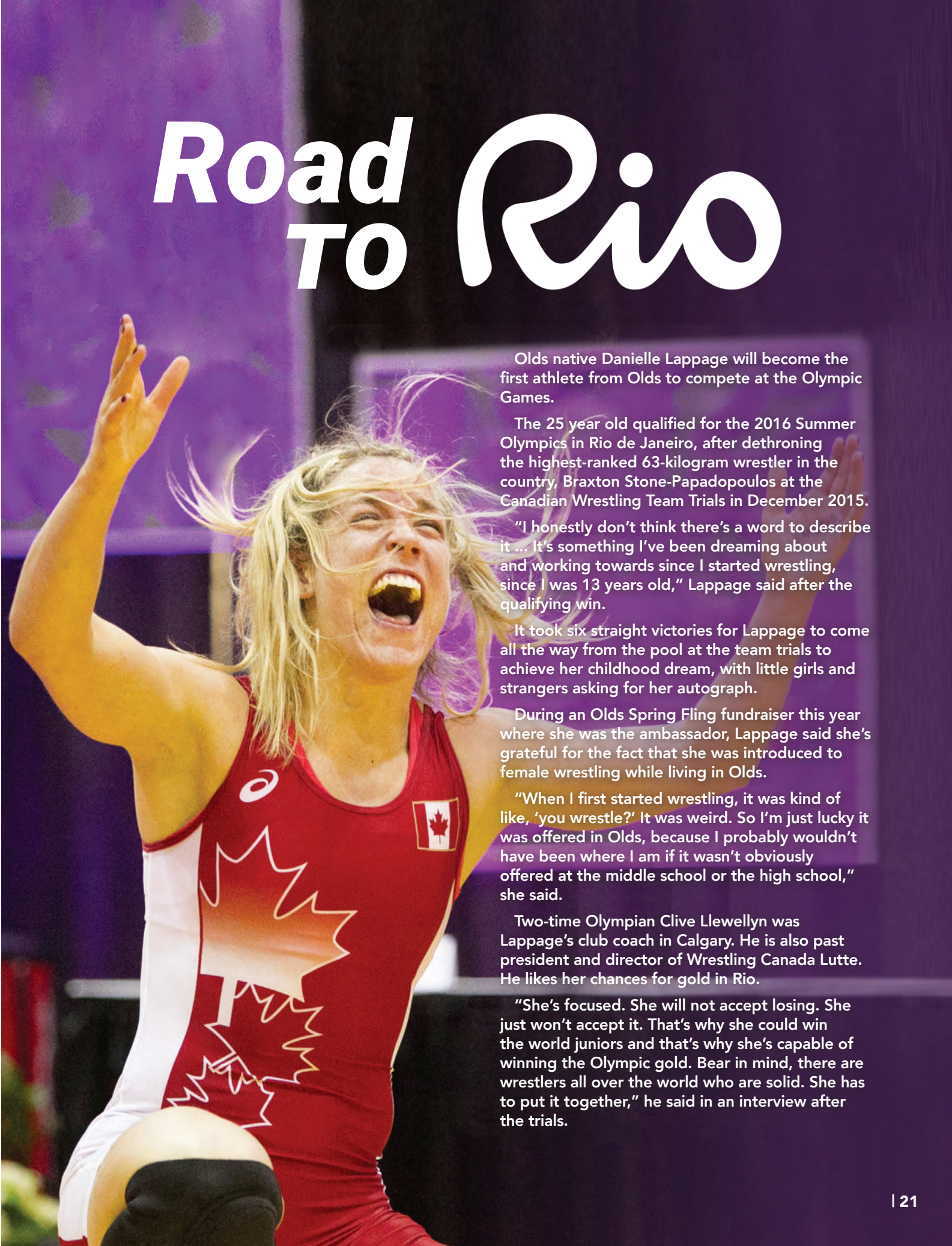
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A female wrestler with blonde hair, wearing a red singlet with a white maple leaf and the Canadian flag, is celebrating a victory. She has her mouth open in a shout and her right arm raised in a 'V' for victory. The background is a blurred wrestling mat.

Olds native Danielle Lappage will become the first athlete from Olds to compete at the Olympic Games.

The 25 year old qualified for the 2016 Summer Olympics in Rio de Janeiro, after dethroning the highest-ranked 63-kilogram wrestler in the country, Braxton Stone-Papadopoulos at the Canadian Wrestling Team Trials in December 2015.

"I honestly don't think there's a word to describe it ... It's something I've been dreaming about and working towards since I started wrestling, since I was 13 years old," Lappage said after the qualifying win.

It took six straight victories for Lappage to come all the way from the pool at the team trials to achieve her childhood dream, with little girls and strangers asking for her autograph.

During an Olds Spring Fling fundraiser this year where she was the ambassador, Lappage said she's grateful for the fact that she was introduced to female wrestling while living in Olds.

"When I first started wrestling, it was kind of like, 'you wrestle?' It was weird. So I'm just lucky it was offered in Olds, because I probably wouldn't have been where I am if it wasn't obviously offered at the middle school or the high school," she said.

Two-time Olympian Clive Llewellyn was Lappage's club coach in Calgary. He is also past president and director of Wrestling Canada Lutte. He likes her chances for gold in Rio.

"She's focused. She will not accept losing. She just won't accept it. That's why she could win the world juniors and that's why she's capable of winning the Olympic gold. Bear in mind, there are wrestlers all over the world who are solid. She has to put it together," he said in an interview after the trials.

Welcome Home!



Enjoy small town values without compromising access to the many services available in the Town of Olds. Residents enjoy a number of well-appointed amenity areas which include elegant dining rooms complete with granite surround gas fireplaces, large activity room with library, games room, fitness room, hair salon, foot care, spa room and much more.



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Cycle and walking enthusiasts will find Olds trail systems and like-minded groups a pleasure.

In its early days, Olds was known locally as Hay City due to the abundant hay crops harvested annually.

The town has paid tribute to its early heritage by naming its trail system the Hay City Trails.

The trail system consists of both paved and unpaved trails, and trail routes incorporated into town streets.

They wind through parks and natural areas, making a leisurely tour or transport to areas of town a joyful experience.

In the winter volunteers and town staff provide a network of cross-country ski trails in south Olds, east of 57 Avenue.

Everyone is welcome to use the tracks - enjoy the great outdoors!

Citizens are kindly asked to please refrain from walking or driving on the trails as these activities deteriorate the machine-groomed tracks.

There is at least one cycling group in town that focuses on long-distance endurance and rides out of town on paved roads in Mountain View County.

They keep up training in the winter by spinning.

Olds is also home to the Alberta Indoor Cycling Center, a BMX training facility.

Located at the Megadome at the Olds Regional Exhibition grounds, it offers cyclists exciting riding and racing throughout the cold winter months. Before any rider uses the track, they must have a valid Alberta Bicycle Association General or Race Membership or CCC/UCI licence.

Completely volunteer organized and run, it is generally open November to April.

Mountain View County and Olds were chosen as the finish for Stage 2 of the Tour of Alberta in the fall of 2016.

It is Canada's first and highest ranked professional road cycling stage race.

Held September 1 – September 5, 2016, the event will see approximately 120 of the world's best cyclists race across a diverse and beautiful landscape of Alberta's urban and rural roads throughout the five-day

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stage race.

"It's global recognition. Not only that, but we are totally an athletic community. It opens doors for every age group to see and feel that excitement and perhaps even participate in that area," said Olds mayor Judy Dahl when the hosting announcement was made.

"When it comes to health and

wellness and recreation, we need to be a leading municipality in that area. If we could brand Olds to continue to be focused on the health and well-being in recreation and sports, that's my goal. That would be great because we already have so many partners in town that already do that."

The Tour of Alberta is sanctioned by the Union Cycliste Internationale and Canadian Cycling Association, and has received a 2.1 ranking – the highest ever for a Canadian stage race.

Health & safety

Policing

The Town of Olds contracts municipal policing services through the RCMP. The detachment is located at 5110-65 Ave. adjacent to the fire hall. Auxiliary peace officers complement the base of Mounties. Municipal bylaw officers also police the streets of Olds.

Health

There are two clinics - The Wild Rose Medical Clinic and Parkside Medical Clinic - that have a full complement of physicians to serve the area's residents.

The town is also home to numerous chiropractors, dentists, optometrists, and wellness practitioners.

Several pharmacies are also located in town offering services including dispensing drugs, filling prescriptions, and influenza injections.

The Olds Hospital and Care Centre is an acute care and continuing care facility that is the only hospital along Hwy. 2 between Calgary and Red Deer providing obstetrics and in-patient surgery.

There are 33 acute care beds with two of these designated as palliative care rooms. There are several labour and delivery rooms as well as day surgery beds. Also located in the facility is the continuing care wing which has 50 beds, 18 of which are designated for clients with dementia.

An extensive array of programs and services are also supported at the hospital and care centre.

The Olds and District Hospice Society operates two palliative care suites.

Located on the second floor of the Sunrise Encore retirement and assisted

living building, the suites measure about 682 square feet and come fully furnished. They feature a small kitchen, living room and wheelchair-accessible bathroom.

The Peaks to Prairies PCN is a joint-venture with Alberta Health Services. It is a non-profit corporation that is led by local physicians in the communities of Olds and Sundre to support primary care health services in the area.



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Fire

The Olds Fire Department consists of a full-time fire chief, full-time administrative assistant and as many as 36 volunteer fire-fighters. The department provides fire protection and prevention for Olds and the surrounding area in Mountain View County.



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Parks & playgrounds

The town features over 100 acres of parks, playgrounds and green spaces.

Centennial Park

Centrally located, Centennial Park is in the heart of Olds, close to the uptowne area. Canada Day celebrations are held in the park on July 1, and each year it's also the site of Olds Fashioned Christmas Light Up Festival.

Centennial Park is a great place for a family picnic, and the Gazebo and cookhouse are available for private functions. The Gazebo is very popular for weddings. Both facilities have electrical outlets, with full washroom facilities nearby.

Other parks offer varying degrees of passive and active activity including sports fields, playground equipment, and just a quiet place to sit and watch the world go by.

Herb Samis Welcoming Garden

Another garden sure to check out is the Herb Samis Welcoming Gardens. Land along the CPR line at the corner of 46 Street and 50 Avenue is transformed every year into a beautiful spot to stop and rest.

Samis was a local pioneer, sportsman, volunteer, humourist, experimental farmer and gardener. In 1893, he began a tradition of planting flowers along the railway line, spelling out messages that rail passengers could read. He continued the tradition for 64 years until his death in 1957. His messages included "Welcome to Olds," and "Olds District Never Fails."





Skatepark

Approximately 10,000 square feet of flow make up this street-oriented park. Its footprint is seamlessly integrated into the existing pathway system in Centennial Park, incorporating rails, gaps, hips, ledges, stairs, banks, and so much more. Unique details include a ride-through ramp section, coloured handrails, and 'pump bumps' to keep it fast.

Splash Park

The Olds Splash Park is also integrated into the existing pathway system in Centennial Park. The Olds Splash Park cement pad is a recreational wheel-free zone. Persons with mobility issues who require wheelchairs, walkers or scooters are exempt from the wheel-free rules and encouraged to use the facility.

The equipment includes replicas of the Olds water tower and a distinctive combine.



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Intended for the general public, including Town of Olds residents, county residents and the travelling public, the park is a place to let dogs roam.

It is fully fenced and double gated with a socialization area. Open from dawn to dusk, there are bag stations and plenty of garbage receptacles for waste disposal but no watering holes so make sure you bring some water along.

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Inclusive spaces

Nothing will keep people with developmental needs from enjoying Olds' newest playground – including their age!

The inclusive Ryan Boutwell Memorial Park, located right behind Horizon School, is designed for the specific needs of Horizon School students, but its unique design meets the needs of varying age groups.

The wheelchair accessible structures are built on a non-slip flooring that will appeal to anyone with mobility challenges. In this way, in addition to the students at Horizon School, the playground will give 200 adults with disabilities in the community the chance to enjoy outdoor fitness and fun.

The playground is built for a range of ages, sizes and capabilities, and has a highly functional plan -- from an entrance that is level with the sidewalk to a wheelchair accessible slide.

It utilizes bright colours, components that focus on different muscle groups, different textured surfaces to aid visual accessibility, an auditory station with bells and chimes, and a cozy cocoon for quiet moments.

"The need for kids and adults in our community to have this choice for physical and leisure activity will always be there – and we're looking at this playground to serve the community for the next 30 years. It is big enough, safe enough and active enough for everyone to enjoy," said Kathy Owens, Horizon School parent council president.



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