

Agriculture & Agri-food Profile

investOlds

The Olds Advantage for U.S. Businesses

Located in Central Alberta, the province's largest cropland region and second largest cattle-producing area.

Olds College, Canada's premier college for agriculture, horticulture, animal sciences, land administration and business administration education.

Olds College research, development and commercialization partnerships in numerous innovation areas (agronomy, biofuels, products and processing, natural fiber and horticulture);

A nation-leading and globally competitive ultrafast broadband communications network spanning the entire commercial, industrial and residential landscape.

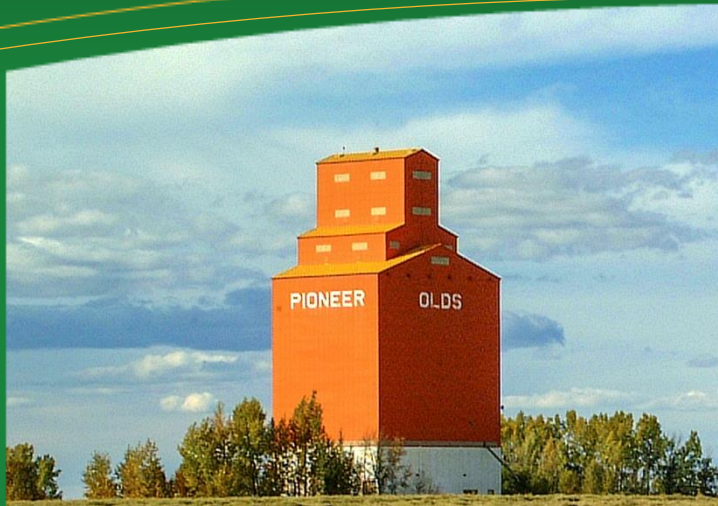
Serviced commercial land for offices, warehouses and other property needs;

Existing vacant commercial spaces for lease;

Existing agricultural cluster of complementary businesses (farms, feed lots, equipment suppliers, etc.);

Skilled, professionals and trained labor pools upon which to draw employees.

Big city amenities with a small town feel. A business investment in Olds is an investment in the good life.



Food Product Development
Food Processing
Agricultural Technology
Agricultural Informatics
Botany and Plant Sciences
Agricultural Services & Innovation
Botanical Product Development

Agriculture and Agri-food Business Opportunities Olds, Alberta, Canada

Olds historical strengths in the agri-food sector continue today, with a primary focus on animal and crop production, and a secondary focus on processing and milling. An existing base of business locations and employees offers U.S. firms opportunities for further growth and expansion through their investment in the value chain.

Innovative American companies will find abundant opportunities, such as:

- consumer-oriented, value-added agri-food products;
- food processing infrastructure and distribution channels;
- research, development and commercialization of functional foods;
- research, development and commercialization of bio-based products (non-food crops and waste biomass) for industrial and energy applications;
- real investments in existing businesses or business partnerships.

American companies will benefit from a familiar business environment in one of the most prosperous economies in the world, in Canada's most dynamic province.

Greenfield investments, joint ventures, partnerships or acquisitions...contact us today to find out more about prospering in Olds, Alberta, Canada.

In addition to food production and value-added food manufacturing, bio-science has grown out of Alberta's need for agricultural innovation in crop and animal health.

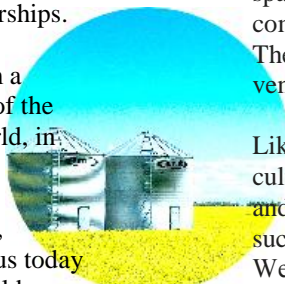
Opportunities exist for researching and developing products and technologies in numerous fields, including nutritional oils, healthy bacteria (prebiotics and probiotics), nutritional and industrial enzymes and nutraceuticals.

Olds welcomes U.S.-based companies with research expertise in:

- healthy food production and manufacturing;
- agricultural innovation; and
- biorefining and bioproduct development using agricultural materials.

Your investment in Olds links you to an existing network of agricultural innovation, spanning the research, development, commercialization and sales spectrum. These resources will facilitate your new venture and contribute to success.

Like the United States, Olds was built on a culture of pioneering spirit, entrepreneurship and a desire to see its community members succeed. This culture is alive and well. Welcome to Olds: We've been expecting you.



Olds, Alberta, Canada



Why Grow Your Business in Olds?

With a population of 8200 and a regional trading population of over 40,000, Olds offers big city infrastructure and facilities in a friendly community. Olds offers:

- a diversified and prosperous economy – agriculture, business to business services, health, education services, oil and gas, commercial retail, and financial services;
- one gigabyte fiber broadband connection available to all businesses and residents;
- an internationally-recognized college providing top-notch agricultural, science programs and research facilities;
- available skilled labor pool and access to 1300 full-time post-secondary students;
- a livestock auction facility; and
- strong historical and cultural ties to the United States.

Olds' geographic location and impressive transportation infrastructure favors quick and inexpensive goods delivery for American investors. It is at the heart of Alberta's road, rail, and air links to international markets, keeping products within easy reach of U.S. markets, as well as buyers in Asia-Pacific and Russian markets.

Olds offers easy access to Calgary – Alberta's major distribution center. Calgary International Airport is less than hour away (80 kilometers/50 miles) on Alberta's primary highway, the Queen Elizabeth II.

Head north on the same highway and you will reach Edmonton, Alberta's capital city in less than two hours (210 kilometers/130 miles) away. Flights can also be arranged locally from the Olds-Didsbury Airport.

Alberta maintains an extensive network of research, development and commercialization partners in all areas of agriculture and agri-food innovation. This network begins at Olds College, an internationally-recognized agricultural institution delivering agricultural innovation and leadership for 100 years.

Olds' work force is highly educated. Close to two-thirds (63.3 percent) of Alberta's labor force aged twenty-five years and older reported holding a university degree or post-secondary diploma or certificate.

Alberta's economic productivity was higher than any other Canadian province in 2012. The Government of Alberta estimates that total value-added per hour in Alberta's business sector was 44 percent higher Canada's national average.

Alberta's manufacturing sector also had the highest productivity of all provinces, due in large part to the province's dynamic food processing, machinery and chemicals industries.



The Experts Have Spoken: Make Your Next Investment in Olds, Alberta, Canada

An Ernst and Young survey of 1500 entrepreneurs in G20 countries concluded that Canada ranked among the top five places in the world to start a business.

The Organisation for Economic Co-operation and Development (OECD) ranked Canada as offering the highest quality of life among G7 nations.

The OECD also identified Canada as having the best corporate tax rates in the G7.

A recent study by KPMG found that Canada has the lowest business costs for research and development (R&D) intensive sectors.

The World Economic Forum stated that Canada not only has the world's soundest banking sector, it also possesses the top education system among G7 nations.

The Economist Intelligence Unit (EIU) selected Canada as the best country in which to do business in the next five years.



For Community and Regional Development

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