



2017 Community Overview

A SOCIO-ECONOMIC PROFILE



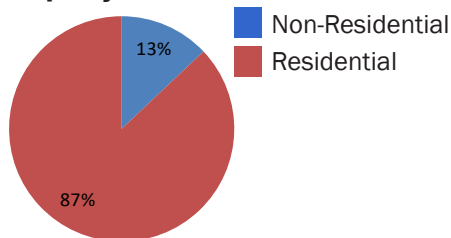
POPULATION: 5,903

Median Age

Male	39.0
Female	41.8

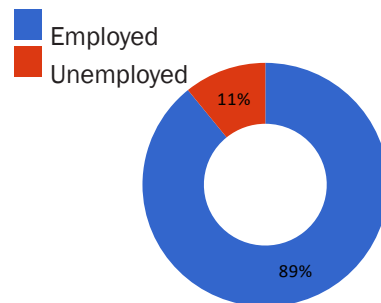
Number of Businesses: 307

Property Assessments



Average Household Income
\$86,799
Average Household Disposable Income
\$70,752
Income Tax \$16,046

In the Labour Force **3337**
 Employed 2975
 Participation Rate 71.4%

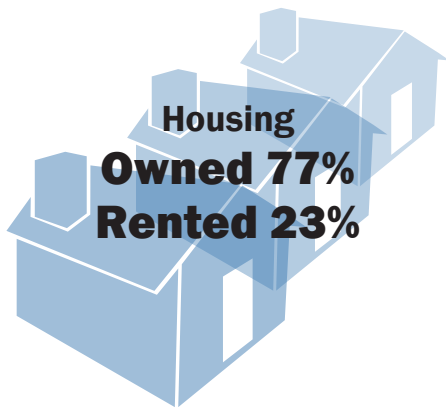


Business Retention and Transportation

Didsbury values our local businesses and works to ensure that our community is an attractive and friendly location to do business. Didsbury's strategic location and diverse opportunities make it an ideal place to develop

A proud member of





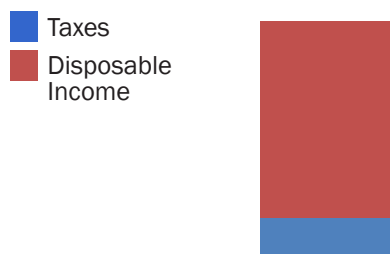
Total Households for Tenure	
Owned	1766
Rented	525

Housing by Structure	
Single Family	1864
Multi-Family	290
Apartments	131
Other	6

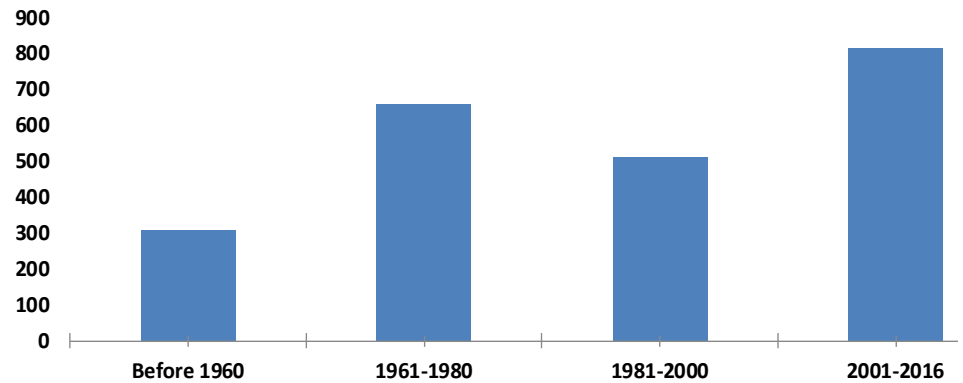
Average Household Consumption

Shelter	\$15,734
Food	\$10,076
Household operation & furnishings	\$6,514
Health care	\$3,548
Transportation	\$12,259
Recreation & Entertainment	\$8,537
Personal care & clothing	\$4,264
Child Care	\$219
Education & books	\$895
Miscellaneous expenditures	\$1,500
Total	\$63,546

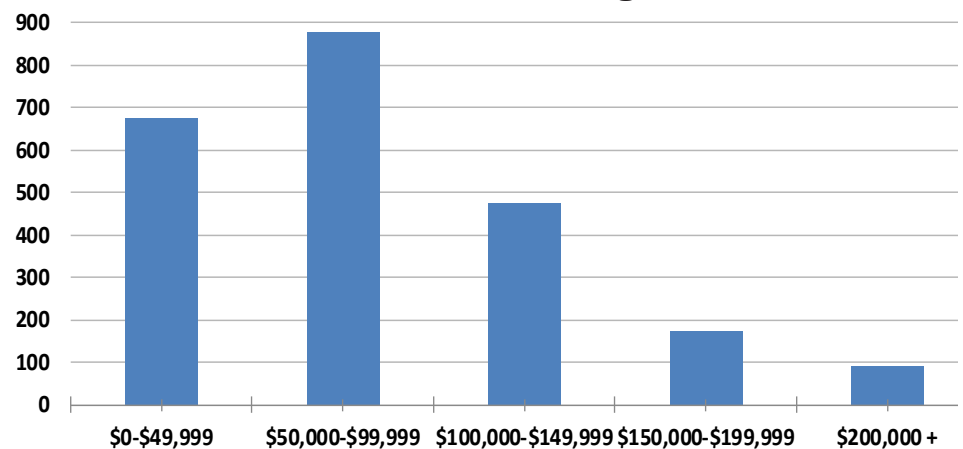
Average Household Income



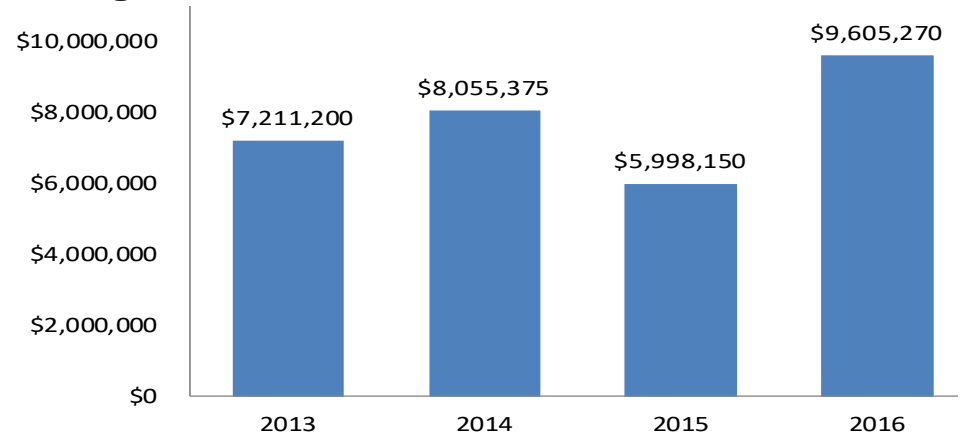
Housing by Construction Period



Number of Households in Each Income Range



Building Permit Values



Quality of Life

Didsbury strives to provide a safe environment to live and do business, as well as to create opportunities for residents and stakeholders to live an active lifestyle in many ways.



Tourism and Community Events

Didsbury is a hub for events, festivals and programs and provides a large number and wide range of activities for residents and visitors to participate in and enjoy.



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Vehicle Registrations (2014)

9,100

% change over Previous Year

3.08%

Top Ten Industries

(number of jobs)

Health care and social assistance	434
Construction	361
Retail trade	309
Educational services	252
Manufacturing	247
Public administration	221
Professional, scientific and technical services	191
Mining, quarrying, and oil and gas extraction	170
Transportation and warehousing	160
Finance and insurance	144

Occupations

(number of jobs)

Sales and service occupations	838
Trades, transport and equipment operators and related occupations	700
Education, law and social, community and government services	444
Business, finance and administration occupations	370
Management occupations	351
Health occupations	197
Natural and applied sciences and related occupations	159
Manufacturing and utilities	136
Natural resources, agriculture and related production occupations	89
Art, culture, recreation and sport	40

Highest Educational Attainment (Ages 25-64)



Recreation, Culture and Outdoor Spaces

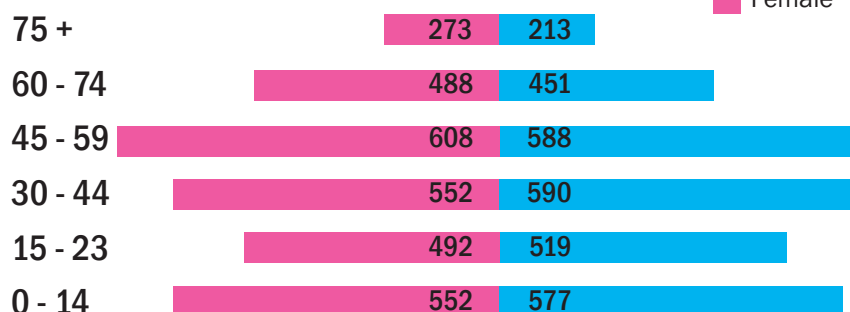
Didsbury values accessible and beautiful open spaces for our residents. We strive to manage the growth and infrastructure requirements of our Town to ensure that future generations can enjoy the same strong-vibrant community that we enjoy.



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Population by Age Group



K-9 Enrollment
1,058
 % change over Previous Year
13.0%

Top Countries of Immigration by Place of Birth

United Kingdom	190
Mexico	131
Germany	100
Netherlands	21
Caribbean and Bahamas	18
South Korea	18
Sri Lanka	15
United States	14
Lebanon	14
Ukraine	13



For more information, contact:

Economic Development

Ph: 403-335-3391

Email: inquiries@didsbury.ca

www.didsbury.ca

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The data used to prepare this report has been sourced from the Alberta Dashboard, Stats Canada and municipalities, with estimates and future projections from Environics. Estimated data are extracted from models developed by Environics Analytics. The report uses an Environics Analytics' forecasting process to determine current year and future projections based on 2011 Stats Canada information. This report is for information purposes only and CAEP does not assume any responsibility or liability by providing it. While every effort has been made to control errors, users are advised to confirm any numbers before making decisions or assumptions based on the information in this document. Data prepared by Pinnacle Communication & Media Inc. on behalf of CAEP.

For more information about CAEP, contact:

Ph: 403-357-2237

Email: info@caepalberta.com