Spirit Tree Estate Cidery

CALEDON

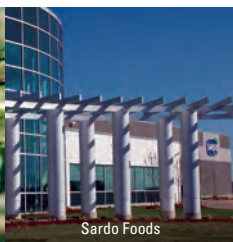the *natural* course of business

DuPont Pioneer Canada | Southern Cliff Brands | Spirit Tree Estate Cidery | Sardo Foods | DuPont Pioneer Canada | Southern Cliff Brands | DuPont Pioneer Canada

Caledon, Ontario, Canada
In the Heart of Canada's Food Processing Hub

TOWN OF CALEDON

Welcome to Caledon

Spanning nearly 700 square kilometres within the heart of the Ontario Food Cluster and located just minutes from Toronto, Canada's largest city and financial and transportation hub, the Town of Caledon offers the unique mixture of a bustling urban and industrial centre surrounded by a calm, rural environment characterized by beautiful rolling hills, valleys and quiet open spaces.

" Conveniently located near the largest urban centre in Canada, Caledon is the ideal location for our production facilities for Pommies Dry Cider, a product that brings together agriculture with manufacturing. We can't wait to make Caledon a destination point on the map for hard cider. "

Southern Cliff Brands (Pommies Dry Cider).

This town of nearly 60,000 is comprised of 22 towns, villages and hamlets each with its own unique charm and history. Many of these communities date back to the early 19th century and have played a historic role in shaping Ontario's manufacturing and food processing industries. In fact, for much of the 1850's Caledon and the surrounding area served as Europe's "bread basket" due to a wheat crop failure and the interruption of Russian wheat shipments during the Crimean War.
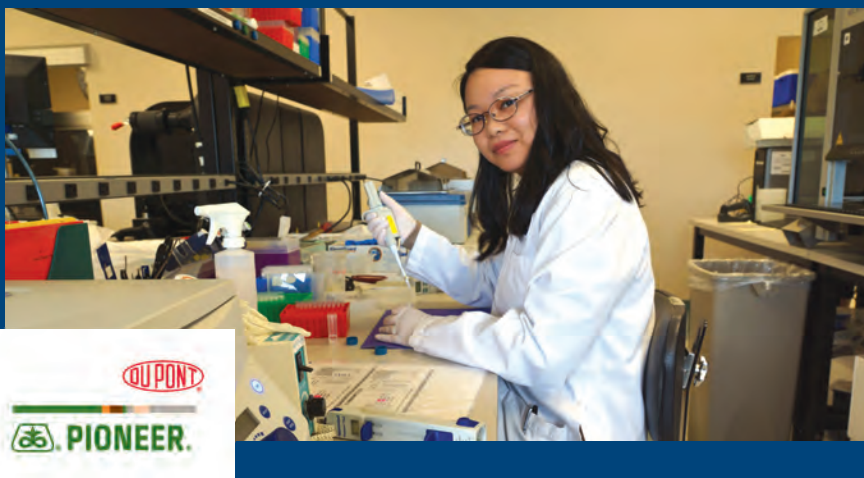

Caledon has earned a reputation of providing a safe, stable and sustainable environment for its private and corporate citizens. Caledon is a perennial finalist in Maclean's Magazine's annual rankings of "Canada's Safest Cities". Caledon has also been twice awarded "Ontario's Greenest Community" by TVO – Ontario's public television organization.

TOWN OF CALEDON

CALEDON
the natural course of business

> *Our business has been conducting agricultural research and development in the Town of Caledon for over 25 years. Caledon's geographic location provides easy access to global markets and offers a positive business climate, a knowledge-based work force and room for expansion – critical factors in our organization's success as the world's leading developer and supplier of advanced plant genetics. The surrounding area also gives our employees a beautiful setting in which to live and work, including having natural wonders like the Niagara Escarpment and the Oak Ridges Moraine at our doorstep.*

DuPont Pioneer Canada

Why Do Business in Caledon?

The Greater Toronto Area (GTA) is the second largest and most competitive food processing jurisdiction in North America – registering annual sales in excess of $33 billion – and Caledon is located at the heart of the Ontario Food Cluster.[1]

Caledon holds one of the largest caches of planned and "shovel-ready" industrial lands in the GTA. In Caledon, businesses can take advantage of competitive lease rates and operating costs, as well as development fees and municipal taxes that are among the lowest in the region. These advantages have played a significant role in attracting multinational food companies, including: Mars Canada, Sardo Foods and the Pioneer Hi-Bred Worldwide Centre of Operations for Canola Research.

The GTA and Southwestern Ontario are within easy reach of over 210,000 researchers, industry employees, innovators and collaborators who have built a stellar reputation for reliable, sustainable sources of agricultural raw materials, state of-the-art automated food processing methods and world-class food safety standards.[2] Professionals and institutions in R&D-intensive sectors may also take advantage of generous Provincial and Federal tax incentives as well as the lowest R&D investment costs in the G7.[3]

More than 200 agricultural commodities are grown on Ontario's farms and most are processed within the GTA due to its efficient transportation and distribution systems and its proximity to vast national and international markets. Likewise, the GTA is home to Canada's largest and most diverse labour pool, as well as the largest trucking, rail and air distribution hub for food products. It is also the most cost effective of all major metropolitan markets in North America for road freight systems.[4]

LABOUR FORCE

The pool for potential employees for businesses in Caledon is far greater than Caledon's population alone.

	Caledon	20 km (12 mi) Radius	30 km (18 mi) Radius
Population	57,050	879,707	2,740,309
Total Labour Force 15+	32,925	676,666	2,193,946

Source: Statistics Canada, Census 2006

Federal tax reforms in recent years have significantly improved Canada's standing as a business-friendly jurisdiction that also scores highly in measures of trade freedom, investor protection, low corruption and minimal red tape. According to the Government of Canada's Finance Department, overall business costs in Canada are among the lowest in the G7.[3]

It is these and many other factors that led to Canada being awarded the Number 1 spot in Forbes Magazine's annual Best Countries for Business ranking, released in October 2011.[5]

Anne Howden Thompson

DuPont Pioneer Canada

Spirit Tree Estate Cidery

References:

1) Province of Ontario, Progress Report 2011 (http://www.ontario.ca/en/initiatives/progressreport2011/ONT05_039167.html?openNav=community)
2) Ontario Food Cluster (www.ontariofoodcluster.com)
3) Invest in Canada (www.investincanada.com)
4) Greater Toronto Area Agricultural Action Committee (www.gtaaac.ca)
5) Forbes Magazine online (www.forbes.com)

> *In 1986, we came to Caledon with a vision to grow our business. The Town of Caledon has been a key partner in supporting the expansion of our operations, enabling us to achieve critical growth objectives for our business. As well, with the preservation of its natural green space, and focus on environmental sustainability, it's been an ideal community for the wellbeing of our employees working and living here.*

MARS Canada Inc.

MARS
canada inc.

For more information about what the Town of Caledon can offer you and your business, visit **www.caledon.ca/business**, or e-mail the Economic Development Department at **edc@caledon.ca**.

Caledon - the *natural* course of business

TOWN OF CALEDON

6311 Old Church Road
Caledon, ON L7C 1J6
www.caledon.ca
T. 905.584.2272 | 1.888.225.3366 | F. 905.584.4325

GREATER TORONTO MARKETING ALLIANCE

GTA AAC

OFA Ontario Federation of Agriculture

ONTARIO FOOD CLUSTER

MARS canada inc.

DUPONT PIONEER

Pommies Dry Cider

SARDO

SPIRIT TREE ESTATE CIDERY